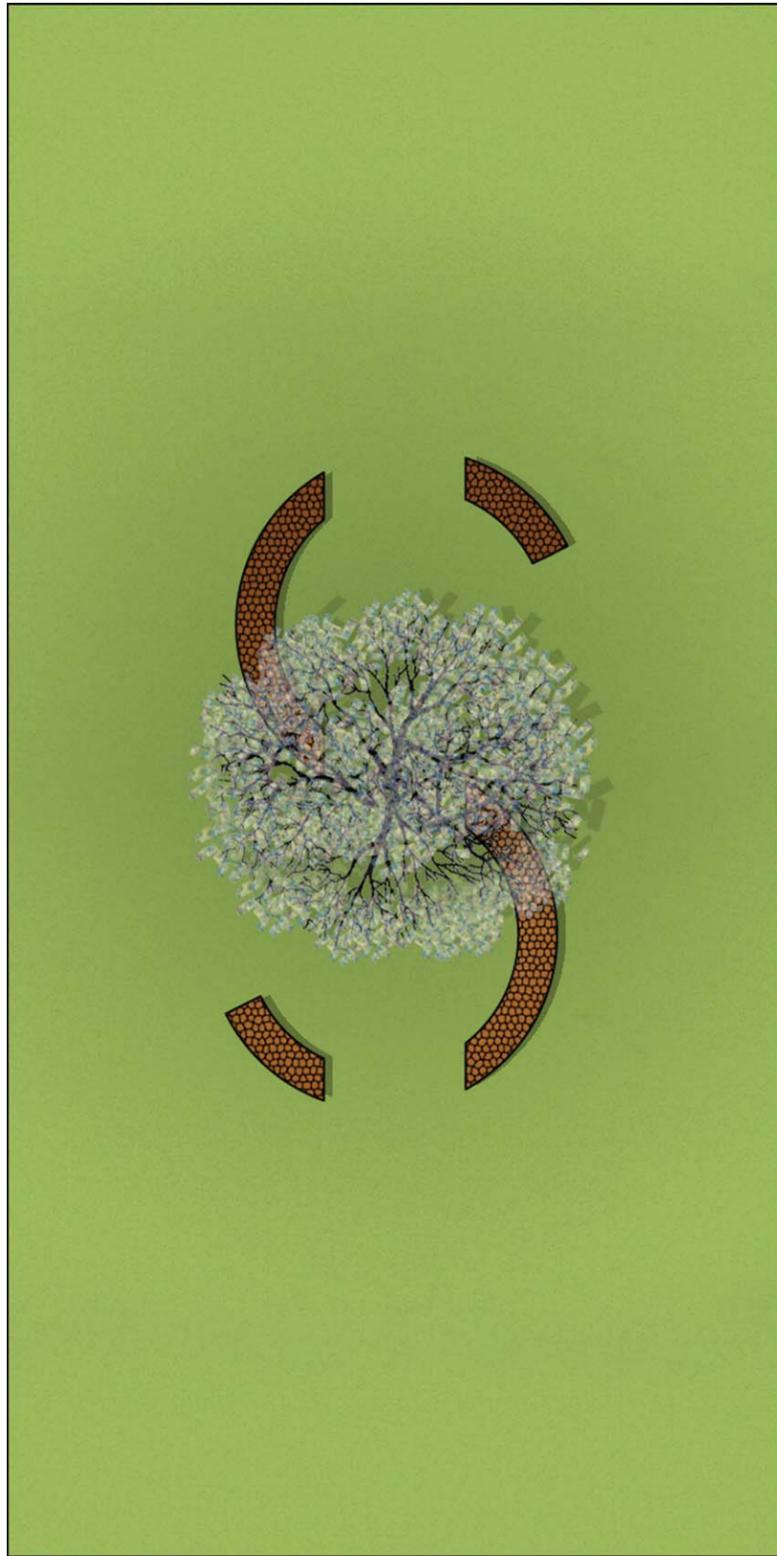


"Can Money grow on trees?"



CONCEPTUAL PLAN

20M

As we all know money does not grow from trees. But as ironic as it seems it can come from it. Human population has focused their life and values around money. We as a civilization have distorted the concept of life and family among other things because of money.

In the site, a real scale tree with leaves made out of Canadian dollars will give shadow and comfort as a real tree does. But when the visitors realize the tree is composed of dollars it will provoke two different reactions, wonder and confusion.

The idea after the design is for visitors to realize how life and values have evolved around money and material objects. We have become so blind with money that we have been capable of killing and destroying the most precious things in life.

Every year we lose 12 million hectares of tropical forest by deforestation. Unfortunately most of the developing countries earn more money from clearing or logging their forest for agriculture than from protecting them. On site we have provided the public seating area made out of tree branches for them to sit and analyze about the theme. Another way of engaging the public is by giving them the option to take a dollar (leaves) from the money tree and become part of the everyday crime of deforestation.

We want this installation to make the difference not only in humans beliefs, values and behavior but also make a difference in the world.

A forest can start with only one seed.



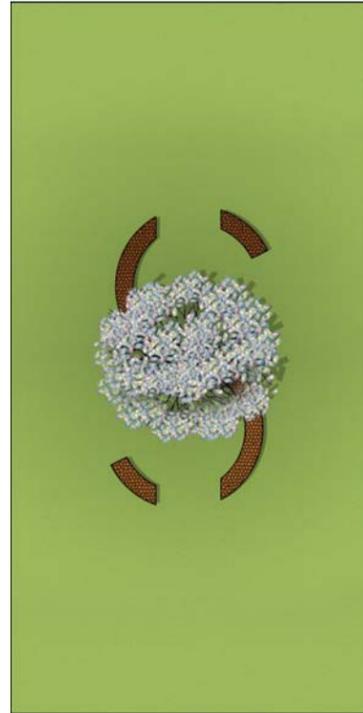
TRANSVERSE-SECTION

SUGGESTED PLANT MATERIAL:
* Turf, only if is necessary

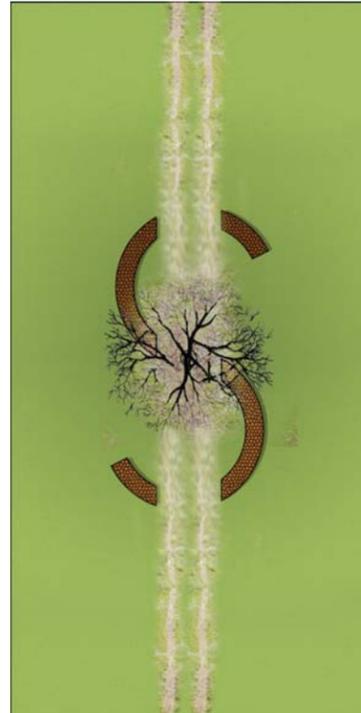


LONGITUDINAL SECTION

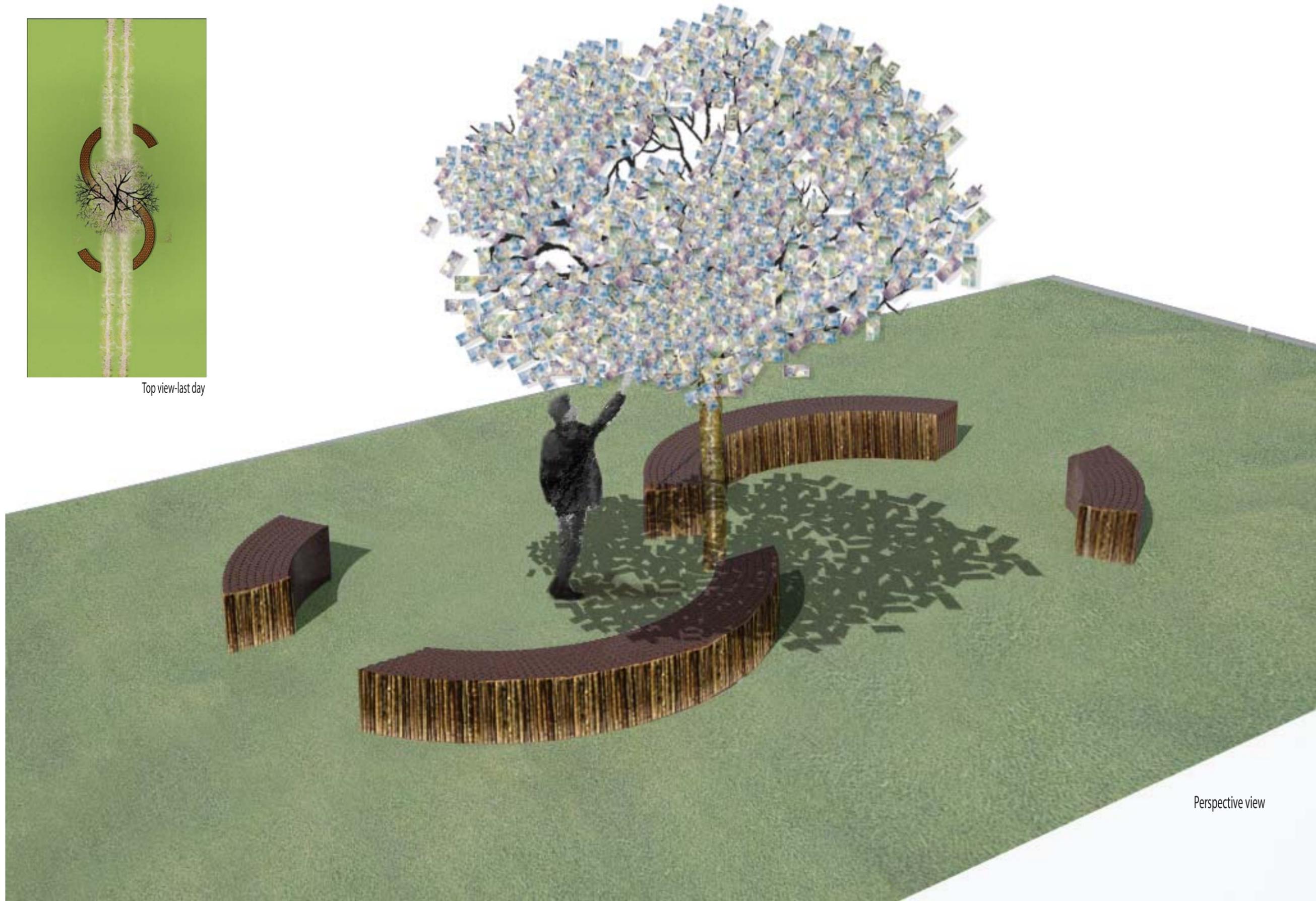
"Can Money grow on trees?"



Top view-first day



Top view-last day



Perspective view